Innovation in Product Development

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Presentation for Code Freeze
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Hello, my name is...
Hello, my name is...

Started Programming at 12
Grew up in Minot, ND
Attended U of MN (IT)
Left to start an ISP
I ❤️ Technology
Blogger
Have been on a wild M&A train
What is innovation?

Innovation ... is generally understood as the successful introduction of a new thing or method ... Innovation is the embodiment, combination, or synthesis of knowledge in original, relevant, valued new products, processes, or services.

What is innovation?

Innovation is the lifeblood of any organization.

...without it, not only is there no growth, but, inevitably, a slow death.

Don Sheelen
Who is innovation?

1. Apple
2. Google
3. Toyota
4. GE
5. Microsoft
6. Proctor & Gamble
7. 3M
8. Walt Disney
9. IBM
10. Sony

BusinessWeek Top 50 Innovative Companies 2007
What doesn’t work
Committee Leadership
Executive Offsites
Money Doesn’t Buy It!
Growing Innovation
Passion
Live it!
Experiment and Fail
Environment
Solve Your Problems
Everyone At the Table
Tools Can Hurt!
It’s you!
It’s in your... DNA